

18 point, tracked —1%



There are many typefaces & styles from which to choose. So selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying many weights of a style becomes very apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity will be EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMU

5 point, 6.5 pt line space

50

There are many typefaces & styles from which to choose. Selecting correctly is very important since it should reflect the moods for the particular occasions. The density convey by the blackness of type on paper must then be controlled by any number of factors; all play their part in creating the right impression. The reason for varying any of these weight in any style becomes apparent when the change in EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING THE

6 point, 7 pt line space

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There are many typefaces and styles from which to choose & so selecting correctly is important since it should reflect the moods for any of these particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their own parts in creating the right impression. These reasons for varying the weights of any style becomes apparent when any change of the emphasis is required. These features should be used s EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDIN

7 point, 8pt line space

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There are many typeface styles from which to choose and so selecting correctly is important since it should reflect the moods for those particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their parts in creating the right impression. The reasons for varying the weight of any style becomes apparent when a change in the overall emphasis is requi

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the moods for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their parts in creating the right impression. The reason for varying these weights of any style becomes apparent when any change in the emphasis is required. These features should be used sparingly to avoid confusion s EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING

8 point, 9pt line space

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There are many typeface styles from which to choose. Selecting correctly is very important since it should be reflected in the moods for these particular occasions. The density now conveyed by the blackness of these types on any of the papers must then be controlled by any number of factors; all play their own parts in creating just the right impression. The EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDI

9 point, 10pt line space

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Adrian Williams 2009

Club Type

18 point, -1% tracking

Club Type

16 point

Club Type

14 point

Club Type

13 point

Club Type

12 point

Club Type

11 point

Club Type

10 point

Club Type

9 point

Club Type

8 point

Club Type

7 point

Club Type

6 point

Club Type

5 point

There are many typeface styles from which to choose & selecting correctly is important since this sh ould reflect the mood for the partic ular occasion. The density then is conveyed by the blackness of types

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10 point, 11pt line space

There are many typeface styles from which to choose. Selecting correctly is very important sine it should reflect the moods for this particular occasions. Then density conveyed by blackness o

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11 point, 12 pt line space

There are many typeface styles from which to choose selecting correctly is very important sin it should reflect the moods for their particular occasions. Thei density is then conveyed by the

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12 point, 13pt line space

Club Type Bulldog

There are many typeface styles from which to choose and select ing correctly is very important since it should reflect the mood for these particular occasions. The density conveyed by the blac

10

13 point, 14pt line space

There are many typeface styles from which to choose & selecting correctly is important since this should reflect the 1986 saw a 571

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14 point, 17pt line space

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT

12 point, tracked 0%

LD REFLECT THE MOOD OF THE OCCASION. THE DENSITY CONVEYED BY THE BLACKNESS OF

14 point, tracked 0%

RE MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PA

16 point, tracked —1%

THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFF

18 point, tracked —1%