

18 point, tracked —1%



There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying many weights of a style becomes very apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected

EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUN

There are many typefaces & styles from which to choose. Selecting correctly is very important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their part in creating the right impression. The reason for varying any of these weights in any style becomes apparent when the change in emphasis is

EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS CON

There are many typefaces and styles from which to choose. Selecting correctly is important since it should reflect the moods for any of these particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their own parts in creating the right impression. These reasons for varying the weights of any style becomes apparent when any change of the emphasis is required. These features should be used sparingly to be effective a

EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING IT

There are many typeface styles from which to choose and Selecting correctly is important since it should reflect th mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controll ed by any number of factors; all play their parts in creati ing the right impression. The reason for varying the weig of a style becomes apparent when a change in the overall emphasis is required. These features should be used spar

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying these weights of any style becomes apparent when a change in emphasis is required. These features should be used sparingly to avoid

EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS C

There are many typeface styles from which to choose. Selecting correctly is very important since it should be reflect the moods for these particular occasions. The density now conveyed by the blackness of these types on the papers must then be controlled by any number of factors; all play their own parts in creating the right impression. The reason for varying the weigh of a style

EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING

ÆƆABCDEF GHIJKLM
NOPQRSTUVWXYZ&
ææabcedefflghijklm
nopqrstuvwxyzB
1234567890
€£\$%&'()*+,-./:
.,;!?@["\`~{|}~
ÀÁÂÃÄÅÇÈÉÊËÌÍÎÏ
ÒÓÔÕÖÙÜÝ
àáâäåæçèéêëìíîï
ñ
— + = ÷ ± < > ||
' " ° # @ © ® ¢
Adrian Williams 2009

Club Type

18 point, -1% tracking

Club Type

16 point

Club Type

14 point

Club Type

13 point

Club Type

12 point

Club Type

11 point

Club Type

10 point

Club Type

9 point

Club Type

8 point

Club Type

7 point

Club Type

6 point

Club Type

5 point

There are many typeface styles from which to choose. Selecting correctly is important since this should reflect the mood for the particular occasio The density then conveyed by these blackness of types on papers must bi

There are many typeface styles from which to choose & selecting correctly is so important since it should reflect the moods for this particular occasion. Then density conveyed by blackness of type onl

There are many typeface styles from which to choose selecting correctly is very important since it should reflect the moods for their particular occasions. Their density is then conveyed by thes

Club Type Bulldog

There are many typeface styles from which to choose & selecting correctly is very important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type

There are many typeface styles fro which to choose. Selecting correctl is important since this should refle the 1986 saw a 57% rise (against 5

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT SIN

12 point, tracked 0%

LD REFLECT THE MOOD OF THE OCCASION. THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE

14 point, tracked 0%

RE MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS

16 point, tracked —1%

THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECT

18 point, tracked —1%