





There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes very apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected in the text. Combining these EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNIC

5 point, 6.5 pt line space 50

There are many typeface styles from which to choose. Selecting correctly is very important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their part in creating the right impression. The reason for varying any of these weights in any style becomes apparent when the change in emphasis is required. These EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQ

6 point, 7 pt line space 50

There are many typefaces and styles from which to choose. Selecting correctly is important since it should reflect the moods for any of these particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their parts in creating the right impression. These reasons for varying the weights of a style becomes apparent when any change of the emphasis is required. These features should be used sparingly to be effective and getting the best from available EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS I

7 point, 8pt line space 50

There are many typeface styles from which to choose and Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in the emphasis is required. These features should be used sparingly to be effective and i

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8 point, 9pt line space 50

There are many typeface styles from which to choose. Selecting correctly is so important since it should reflect the moods for the particular occasions. The density now conveyed by the blackness of these types on the papers must then be controlled by any number of factors; all play their parts in creating the right impression. The reason for varying the weight of a style becomes apparent when u EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS

9 point, 10pt line space 50

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Adrian Williams 2009

## Club Type

18 point, -15 tracking

## Club Type

16 point

## Club Type

14 point

## Club Type

13 point

## Club Type

12 point

## Club Type

11 point

## Club Type

10 point

## Club Type

9 point

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6 point

## Club Type

5 point

There are many typeface styles from which to choose. Selecting correctly is important since this should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled

10 10 point, 11pt line space

There are many typeface styles from which to choose. Selecting correctly is so important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper mu

10 11 point, 12 pt line space

There are many typeface styles from which to choose. Selecting correctly is very important since it should reflect the moods for those particular occasions. Their density is conveyed by the blackness of type on paper must then be control

# Club Type Bulldog

There are many typeface styles from which to choose. Selecting correctly is very important since it should reflect the moods for the particular occasions. The density conveyed by the blackness of type on papers mu

10 13 point, 14pt line space

There are many typeface styles from which to choose. Selecting correctly is important since this should reflect the 1986 saw a 57% rise (against 53

10 14 point, 17pt line space

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT SINCE IT

12 point, tracked 0%

LD REFLECT THE MOOD OF THE OCCASION. THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON

14 point, tracked 0%

RE MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN C

16 point, tracked —1%

THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVEL

18 point, tracked —1%