



There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way allows the reader to run the EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

5 point, 6.5 pt line space 50

There are many typeface styles from which to choose. Selecting correctly is very important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their part in creating the right impression. The reason for varying in these weights of any style becomes apparent when the change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

6 point, 7 pt line space 50

There are many typefaces and styles from which to choose. Selecting correctly is important since it should reflect the moods for these particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their parts in creating the right impression. These reasons for varying the weights of a style becomes apparent when any change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

7 point, 8pt line space 50

There are many typeface styles from which to choose and Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in the emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying these weights of any style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from the available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

8 point, 9pt line space 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density now conveyed by the blackness of these types on the papers must then be controlled by any number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when any change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

9 point, 10pt line space 50

ÆŒABCDEFGHIJKLM
NOPQRSTUVWXYZ&
æœabcdefflghijklm
nopqrstuvwxyzß
1234567890
€£f\$c*%‰°*†‡§¶·/·
.,:;!;ç'“”„()[]{}/*°«»<>
ÀÁÂÃÄÅÇÈÉÊËÌÍÎÏ
ÓÔÕÖÙÚÛÜÝ
àáâäåæçèéêëìíîï
öóðõø
— — + = ÷ ± < > \|
'''°#@©™
Adrian Williams 2009

Club Type

18 point —1%

Club Type

16 point

Club Type

14 point

Club Type

13 point

Club Type

12 point

Club Type

11 point

Club Type

10 point

Club Type

9 point

Club Type

8 point

Club Type

7 point

Club Type

6 point

Club Type

5 point

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way allows the reader to run the EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10 10 point, 11pt line space

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10 11 point, 12 pt line space

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the moods for the particular occasions. Their density is conveyed by the blackness of types on paper a number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10 12 point, 13pt line space

Club Type Bulldog Slab

There are many typeface styles from which to choose. Selecting correctly is very important since it reflects the moods for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10 13 point, 14pt line space

There are many typeface styles from which to choose. Selecting correctly is important since this should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10 14 point, 17pt line space

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT SINCE IT SHOULD REFLECT THE MOOD OF THE OCCASION. THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN CREATING THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVELY SO

12 point, tracked 0%

LD REFLECT THE MOOD OF THE OCCASION. THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN CREATING THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVELY SO

14 point, tracked 0%

R MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN CREATING THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVELY SO

16 point, tracked —1%

THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVELY SO

18 point, tracked —1%



There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way allows the reader to run the EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

5 point, 6.5 pt line space

50

There are many typeface styles from which to choose. Selecting correctly is very important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their part in creating the right impression. The reason for varying in these weights of any style becomes apparent when the change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

6 point, 7 pt line space

50

There are many typefaces and styles from which to choose. Selecting correctly is important since it should reflect the moods for these particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their parts in creating the right impression. These reasons for varying the weights of a style becomes apparent when any change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

7 point, 8pt line space

50

There are many typeface styles from which to choose and selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by any number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in the emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying these weights of any style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from the available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

8 point, 9pt line space

50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density now conveyed by the blackness of these types on the papers must then be controlled by any number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when any change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

9 point, 10pt line space

50

ÆŒABCDEFGHIJKLM
NOPQRSTUVWXYZ&
æœabcdefflghijklm
nopqrstuvwxyzß
1234567890
€£¢¥%&'*†‡§¨·/·
.,:;!?"'“”„()[]{}/“°«»‹›
ÀÁÂÃÄÅÇÈÉÊËÌÍÎÏ
ÓÔÕÖØÙÚÛÜÝ
ääåäåäçêëèëìíî
öððððð
— + = ÷ ± < > |
" " ° # @ © ® ™
Adrian Williams 2009

Club Type

18 point —1%

Club Type

16 point

Club Type

14 point

Club Type

13 point

Club Type

12 point

Club Type

11 point

Club Type

10 point

Club Type

9 point

Club Type

8 point

Club Type

7 point

Club Type

6 point

Club Type

5 point

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way allows the reader to run the EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10

10 point, 11pt line space

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10

11 point, 12 pt line space

There are many typeface styles from which to choose. Selecting correctly is very important since this should reflect the moods for the particular occasions. Their density is conveyed by the blackness of types on paper a

10

12 point, 13pt line space

Club Type Bulldog Slab

There are many typeface styles from which to choose. Selecting correctly is very important since it reflects the moods for the particular occasions. The density conveyed by the blackness of type on papers must then be controlled by a number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10

13 point, 14pt line space

There are many typeface styles from which to choose. Selecting correctly is important since this should reflect the mood for the particular occasions. The density now conveyed by the blackness of these types on the papers must then be controlled by any number of factors; all play their parts in creating the right impression. The reason for varying the weights of a style becomes apparent when any change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE COMMUNICATION

10

14 point, 17pt line space

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT SINCE IT SHOULD REFLECT THE MOOD OF THE OCCASION. THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN CREATING THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVELY SO

12 point, tracked 0%

LD REFLECT THE MOOD OF THE OCCASION. THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN CREATING THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVELY SO

14 point, tracked 0%

R MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN CREATING THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVELY SO

16 point, tracked —1%

THE RIGHT IMPRESSION. THERE IS NO STYLE THAT CANNOT BE USED EFFECTIVELY SO

18 point, tracked —1%