

Club Type®

black · schwarz · noir negrita · nero · svart

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There are many typeface styles from which to choose. Selecting correctly is important s ince it should reflect the mood for the partic ular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors, all playi ng their part in creating the right impress ion and the reason for varying the weights of a style becomes apparent when a change in emphsis is required. These features shoul d be used sparingly to be effective and getti ng the best from available weights also needs the us e of enough contrast to make the reader absolutely definite about your st atement. A lack of clarity in the choice of ty pe will also be r eflected text. Combining the se factors in the right way allows the reader to run the eyes freely along the line of text. However, we must consider this...

EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS VALUE. THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS IMPORTANT SINCE IT SHOULD REFLECT THE MOOD OF TH

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EXCELLENT Typography	\$183.80	1980	1%
EXCELLENT Typography	£265.20	1751	2%
EXCELLENT Typography	f382.09	1282	3%
EXCELLENT Typography	¥465.30	1853	4%
EXCELLENT Typography	\$520.80	1384	5%
EXCELLENT Typography	£685.02	1465	6%
EXCELLENT TYPOGRAPHY	f754.30	1686	7%
Excellent Typography	¥801.60	1987	8%
Excellent Typography	\$975.10	1588	9%
Excellent Typography	£285.80	1869	10%

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There are many typeface styles from which to choose. Selecting is important since it should reflect the mood for the particular occasion a nd the density conveyed by the blackness of type on paper must then be controlled by a number of factors; all playing their part in creating the right impression. The reason for varyi EXCELLENT TYPOGRAPHY RESULTS FROM UN 9 point, 10 pt line space

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Club Type

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There are many typeface styles from which to choose. Selectin g correctly is important since it should reflect the mood for the particular occasion. There is the n a 30% density conveyed by bl ackness of types on €24 papers which must be controlled by a n umber of other factors. All playing their part in creating the right impression. 1986 then saw a 70% rise (against 53% in previo

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TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBE

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